

## ROLE MODEL. SERVANT LEADER. MISTER MENTOR.



*A graduate internship in the Georgia governor's office opened Roy Jones' eyes. "I came to understand education policy's relationship to politics and the economy," he says. That inspired him to attack poverty by raising the bar.*

*"You can't talk to people and convince them they can do better," he explains. "You've got to show them." Exhibit A: Call Me MISTER®, the teacher recruitment program that began at Clemson, expanded statewide and is now a national model.*

*MISTER's target was to recruit, train and place 200 minority male teachers in S.C. elementary classrooms. As director, Jones continually raises the bar: graduation and retention rates exceed national norms; 50 MISTERS are already in elementary classrooms and several have been named Teacher of the Year; another earned a prestigious Fulbright Scholarship; and, according to Jones, "all represent a new breed of teacher – one uniquely prepared to address the whole child."*

*Recognizing his leadership, Deutsche Bank Americas Foundation named Jones to its Teachers as Leaders advisory board. But it's not recognition Jones craves.*

*"We have a proven, successful model that can be replicated," he says, "but without support for staffing and co-curricular components, we can't grow."*

### Leading Faculty

Recruiting and retaining the best faculty members – like Professor Jones – can truly define a university's future. Attract the right talent, and every university stakeholder benefits: students through engaged learning and access to great minds; the university, in boosting the overall academic climate and reputation; and the state through increased economic development activity, to name a few.



## The Reality

Clemson's unique focus on cross-disciplinary collaboration, engagement and enrichment prompted *The Scientist* magazine to name the University the 2007 No. 1 place to work in academia. But, to reach its full potential as a top-tier research institution, Clemson must recruit and retain eminent scholars, teachers and researchers, and continue the tradition of excellence established by current faculty.

Endowed chairs and professorships are the key in attracting these promising faculty members. Without these respected positions, Clemson will lose the most talented to rival schools. And at the world-class level on which Clemson University competes for faculty, these positions are no longer a perk – they are an expectation.

Clemson wants to recruit and retain these eminent scholars for our students, academic programs, research and, indeed, as a pivotal factor in the economic prosperity of our state.

## The Need

Clemson University needs to raise private gifts to support endowed chairs and professorships in areas strategically tied to the University's road map. Key positions critical to advancing Clemson are located throughout the University:

- College of Agriculture, Forestry and Life Sciences
- College of Architecture, Arts and Humanities
- College of Business and Behavioral Science
- College of Engineering and Science
- College of Health, Education and Human Development
- Libraries
- Public Service Activities

Recognizing the role that world-class faculty play in building a knowledge-based economy, the state of South Carolina has created a program to match – dollar for dollar – private funding for endowed chairs related to economic development. Clemson University will seek approval for endowed chairs to qualify for this match. What this means is that, in some cases, a \$2 million private investment for an endowed chair could turn into a \$4 million chair, doubling the initial investment.

## The Impact

The entire Clemson University Family, as well as the state of South Carolina, will benefit from the recruitment of faculty members like Professor Jones, who not only conduct research and teach classes, but who contribute to the greater good of society. Funding these endowed chairs and professorships will:

- Import the intellectual capital needed to put the University at the pinnacle of academic research.
- Bring the world's leading researchers and scholars to South Carolina, which will enhance economic opportunities for individuals and industries throughout the state and increase the quality of life.
- Recruit more of the nation's top students to Clemson, which will ultimately propel Clemson into the top 20.